



# 16th Annual International Falls Bass Championship

## August 27 - 29, 2020

Become a Sponsor of Minnesota's Premier Bass Championship!

With three days of activities and events the 2020 championship provides an excellent opportunity to promote your business through social media, radio, newspaper and print advertising. The IFBC is inviting you to be involved in this year's exciting community event. The 2020 Championship is a perfect opportunity for your business to team up with this event.

The **deadline** this year will be **Monday, June 1st, 2020** in order to accommodate printing and raffle deadlines; sponsorship received after this date may not be available for some promotions. Making deadline will ensure you are included on all marketing pieces. To optimize the marketing opportunities please respond by deadline. If this deadline creates an inconvenience for you or your business, I have enclosed a "Sponsor Agreement Form" as a commitment for your sponsorship. Please complete the form and return it to me **by June 1st**.

If you have any questions please feel free to contact me by email at [ifallsbass.sponsor@gmail.com](mailto:ifallsbass.sponsor@gmail.com) or you can call me at 763-438-6316. You can also access the International Falls Bass Championship website at [ifallsbass.com](http://ifallsbass.com).

Sincerely,

*Mike Klaphake*

**IFBC Board - Sponsors**  
**Cell: 763-438-6316**

**COME FOR THE FISHING. STAY FOR THE FUN!**



# SPONSOR AGREEMENT FORM 2020

THANK YOU FOR JOINING US AS A SPONSOR!  
PLEASE FILL OUT & RETURN TO THE IFBC ADDRESS BELOW

- 5-STAR**                      **\$10,000**
- MAJOR**                        **\$5,000**
- PLATINUM**                    **\$2,500**
- GOLD**                            **\$1,000**
- SILVER**                         **\$500**
- BRONZE**                       **\$250**
- HULA-POPPER**               **\$100**

CHECK ENCLOSED PAYABLE TO:  
INTERNATIONAL FALLS BASS CHAMPIONSHIP  
P.O. BOX 906  
INT'L FALLS, MN 56649

**If you are contributing product, please explain the product donation in the space provided below and note the retail value of your donation.**

Sponsorship Description: \_\_\_\_\_ Retail Value: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

\_\_\_\_\_  
YOUR NAME (PRINT)

\_\_\_\_\_  
TITLE

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**To be included in all advertising, please respond by June 1, 2020**



# 2020 INTERNATIONAL FALLS BASS CHAMPIONSHIP • SPONSORSHIP OPPORTUNITY

The 2020 IFBC offers a unique opportunity for area businesses to support a high-profile community event & receive prominent positioning in that capacity. In appreciation of donations, either financial or in-kind, we offer seven levels of sponsorship opportunity.

SPONSOR LEVEL	5-STAR \$10,000	MAJOR \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	BRONZE \$250	HULA-POPPER \$100
OPPORTUNITY TO INCLUDE ITEMS IN ANGLER MEDIA KITS							
INVITATION TO SPONSOR RECOGNITION EVENT							
SOCIAL MEDIA, DIGITAL, NEWSPAPER, RADIO & WEBSITE RECOGNITION							
AREA TO HANG BANNER							
SPONSOR NAME ON 300 VOLUNTEER SHIRTS							
TICKETS TO EVENING ENTERTAINMENT	(8)	(6)	(6)	(4)	(4)	(2)	(2)
LOGO ON TOURNAMENT INFO SCREEN							
LOGO FEATURED ON IFALLSBASS.COM							
TICKETS TO SPONSOR / ANGLER BREAKFAST	(8)	(6)	(4)	(2)			
LINK TO SPONSOR WEBSITE FROM IFALLSBASS.COM							
LOGO ON ADVERTISING							
MASTER OF CEREMONIES RECOGNITION DURING DAY 2							
NAME ONLY ON IFALLSBASS.COM							



OVER 5,000 FOLLOWERS



5,000 + ATTENDEES



34,000 PAGE VIEWS  
(JUNE, 2019 - AUGUST, 2019 IFALLSBASS.COM)



THURSDAY, FRIDAY &  
SATURDAY  
AUGUST 27, 28, 29, 2020

IFALLSBASS.COM

COME FOR THE FISHING, STAY FOR THE FUN!