



17th Annual International Falls Bass Championship

August 26 - 28, 2021

Become a Sponsor of Minnesota's Premier Bass Championship!

After careful consideration, the International Falls Bass Championship Board made the very difficult decision to cancel the 2020 IFBC. ***After a year of hardship, we have learned how to adapt to change and we are confident we can continue moving forward with the 2021 International Falls Bass Championship.***

The IFBC is inviting you to be involved in this year's exciting community event. The 2021 Championship is a perfect opportunity for your business to team up with this us. We provide an excellent opportunity to promote your business through social media, radio, newspaper and print advertising.

The ***deadline*** this year will be ***Tuesday, June 1st, 2021*** in order to accommodate printing and raffle deadlines; sponsorship received after this date may not be available for some promotions. Making deadline will ensure you are included on all marketing pieces. To optimize the marketing opportunities please respond by deadline. Enclosed is a "Sponsor Agreement Form" as a commitment for your sponsorship. Please complete the form and return it to me **by June 1st**.

If you have any questions please feel free to contact me by email at ifallsbass.sponsor@gmail.com or you can call me at 763-438-6316. You can also access the International Falls Bass Championship website at ifallsbass.com.

Sincerely,

Mike Klaphake

IFBC Board - Sponsors
Cell: 763-438-6316

COME FOR THE FISHING. STAY FOR THE FUN!



SPONSOR AGREEMENT FORM 2021

THANK YOU FOR JOINING US AS A SPONSOR!
PLEASE FILL OUT & RETURN TO THE IFBC ADDRESS BELOW

- 5-STAR** **\$10,000**
- MAJOR** **\$5,000**
- PLATINUM** **\$2,500**
- GOLD** **\$1,000**
- SILVER** **\$500**
- BRONZE** **\$250**
- HULA-POPPER** **\$100**

CHECK ENCLOSED PAYABLE TO:
INTERNATIONAL FALLS BASS CHAMPIONSHIP
P.O. BOX 906
INT'L FALLS, MN 56649

If you are contributing product, please explain the product donation in the space provided below and note the retail value of your donation.

Sponsorship Description: _____ Retail Value: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____ Website: _____

YOUR NAME (PRINT)

TITLE

SIGNATURE

DATE

To be included in all advertising, please respond by June 1, 2021



2021 INTERNATIONAL FALLS BASS CHAMPIONSHIP • SPONSORSHIP OPPORTUNITY

The 2021 IFBC offers a unique opportunity for area businesses to support a high-profile community event & receive prominent positioning in that capacity. In appreciation of donations, either financial or in-kind, we offer seven levels of sponsorship opportunity.

| SPONSOR LEVEL | 5-STAR \$10,000 | MAJOR \$5,000 | PLATINUM \$2,500 | GOLD \$1,000 | SILVER \$500 | BRONZE \$250 | HULA-POPPER \$100 |
|---|--------------------|------------------|---------------------|-----------------|-----------------|-----------------|----------------------|
| OPPORTUNITY TO INCLUDE ITEMS IN ANGLER MEDIA KITS | | | | | | | |
| INVITATION TO SPONSOR RECOGNITION EVENT | | | | | | | |
| SOCIAL MEDIA, DIGITAL, NEWSPAPER, RADIO & WEBSITE RECOGNITION | | | | | | | |
| AREA TO HANG BANNER | | | | | | | |
| SPONSOR NAME ON 300 VOLUNTEER SHIRTS | | | | | | | |
| TICKETS TO EVENING ENTERTAINMENT | (8) | (6) | (6) | (4) | (4) | (2) | (2) |
| LOGO ON TOURNAMENT INFO SCREEN | | | | | | | |
| LOGO FEATURED ON IFALLSBASS.COM | | | | | | | |
| TICKETS TO SPONSOR / ANGLER BREAKFAST | (8) | (6) | (4) | (2) | | | |
| LINK TO SPONSOR WEBSITE FROM IFALLSBASS.COM | | | | | | | |
| LOGO ON ADVERTISING | | | | | | | |
| MASTER OF CEREMONIES RECOGNITION DURING DAY 2 | | | | | | | |
| NAME ONLY ON IFALLSBASS.COM | | | | | | | |



OVER 5,000 FOLLOWERS



5,000 + ATTENDEES



34,000 PAGE VIEWS



THURSDAY, FRIDAY &
SATURDAY
AUGUST 26, 27, 28, 2021

IFALLSBASS.COM

COME FOR THE FISHING, STAY FOR THE FUN!